

**LLN Research Database** by sussexlearningnetwork

**ID:** 11498300000022015

**Title:** Effective training multimedia: Training within the digital media industries

**Keywords:** arts & new media; multimedia; digital media; curriculum development; workbased learning; non-accredited learning; accreditation

**Organisation:** Sussex Learning Network

**Purpose:** The Digital Media industry needs training that is responsive, efficient and of the appropriate level. Colleges and universities can respond to address this need, but the Digital Industry is also able to train itself through a system of formal and informal courses, schemes, peer group networks and dissemination practices.

The aim of the research is to:

- \* identify non-accredited formal and informal methods of training that are currently being used by the Digital Media Industry within Sussex and the South East
- \* identify methods of good practice that the industry uses to deliver training that is relevant to their business and required skills
- \* understand how the practice identified within the industry can inform the design and delivery of relevant training within both FE and HE sectors, enriching the learning experience of employers and students
- \* offer a focused study that identifies mechanisms in which both the Digital Media industry and institutions within the SLN can work more effectively together in generating and accrediting courses.

**Method:**

**Outcomes of research:**

**Is a final report available?:** No

**How will the findings be disseminated?:** Through the Sussex Learning Network website and the Lifelong Learning Network National Forum

**Where can it be found?:**

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**Records:** View Record

Access the SLN Research Database online at <http://www.sussexlearningnetwork.org.uk/research>